



BUNJIL
— PLACE —

Postdining



Water Footprint

Water footprint

The volume of freshwater used to produce the product, measured over the full supply chain.

Grow



Process



Farm



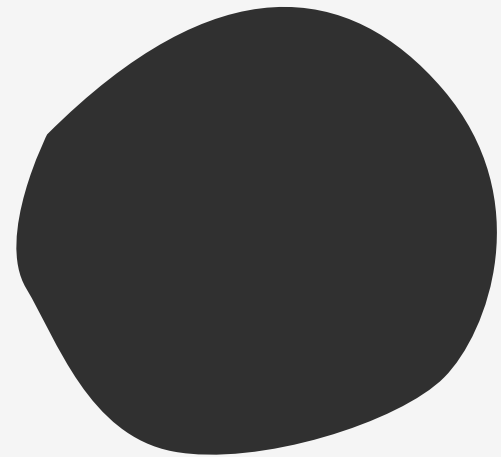
Water footprint:



**Rain
Water**



**Irrigation
Water**



**Water to
clean up
pollution**

Environmental impact...



~90%

of the world's
water footprint
comes from
agriculture

Activity

In your table groups, discuss which of these foods has the highest water footprint and why?



Activity

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What makes a **HIGH** water footprint?



What makes a **HIGH** water footprint?



98% of water footprint for farmed animals comes from the water footprint of their feed!

What makes a **HIGH** water footprint?

15415L of water
per 1 kilo of beef



3340L of water
per 1 kilo of chicken



What makes a **LOW** water footprint?



What makes a **LOW** water footprint?

Plants need water to grow, but they do not need to eat other plants. This removes a step where a large portion of water usage occurs.

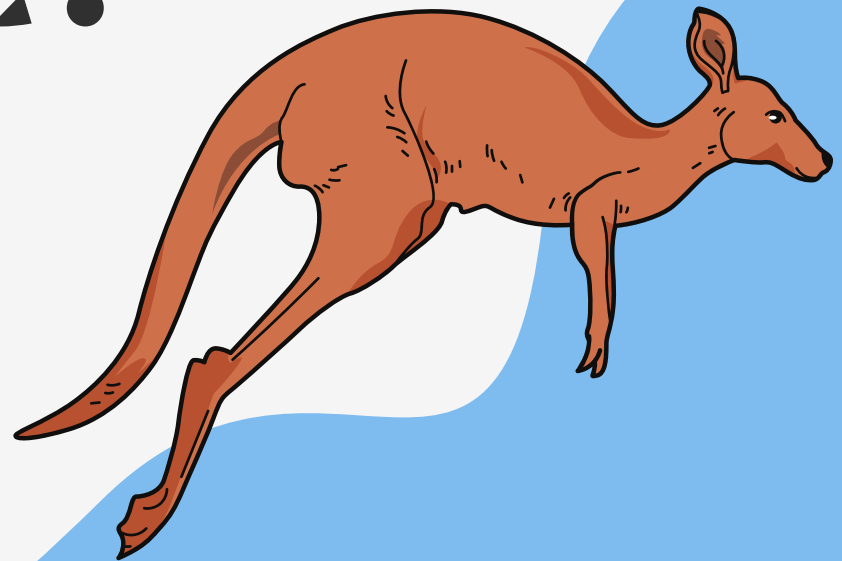


LOW



Why do Kangaroos have a lower footprint?

Kangaroos are indigenous to the Australian environment, where there is less water. They have a much lower water footprint than all other red meat.



Future foods with lower water footprints

