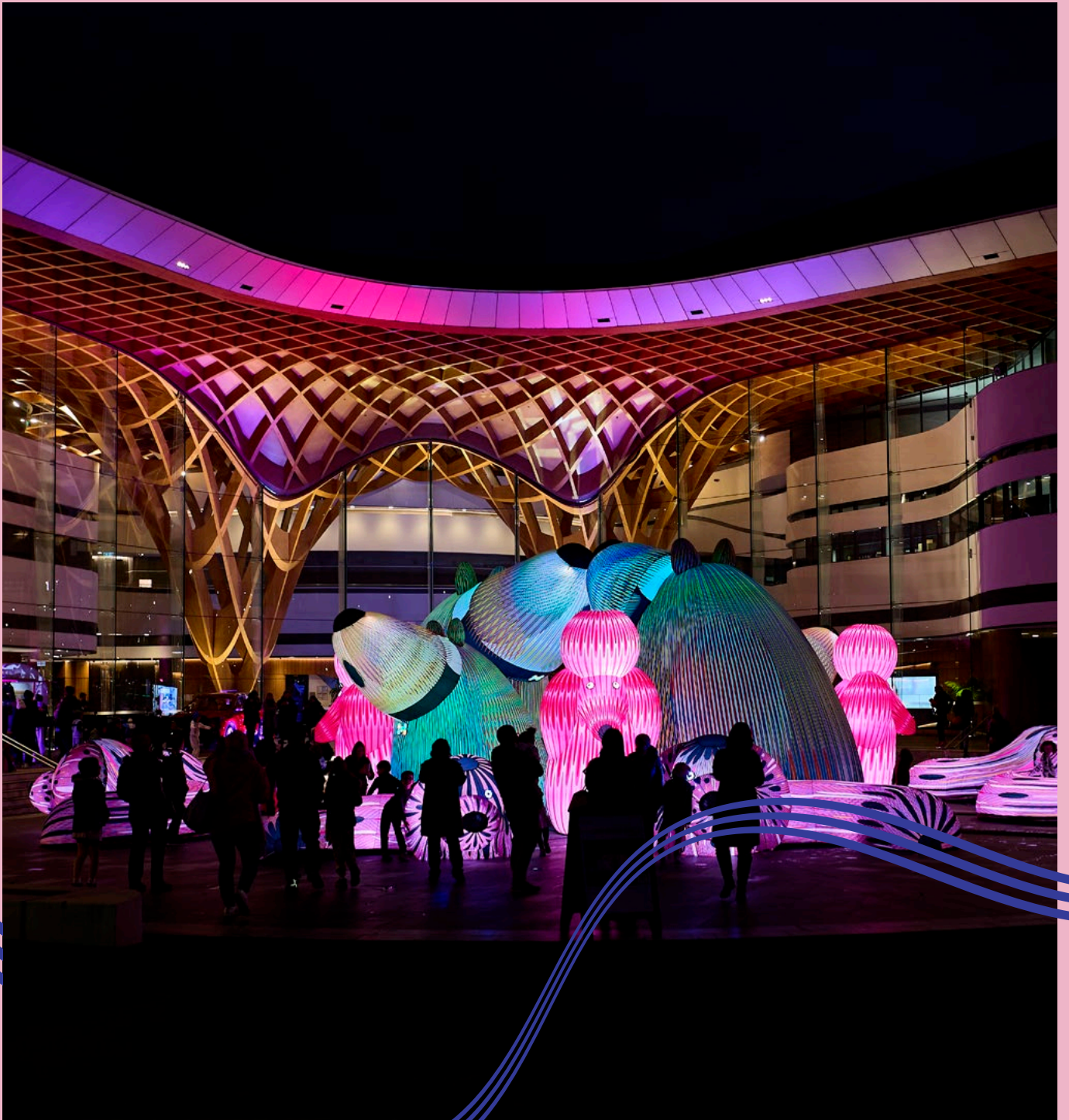


PARTNERSHIPS & SPONSORSHIPS 2024







BUNJIL PLACE

At Bunjil Place we believe in opening you up to new worlds, creating a place that allows you to explore things you didn't know existed. Connecting you to experiences that will change your perception. More than a day out. Or a way to pass the time.

We are a place where you can lose yourself...or find yourself.

Where you can stretch your imagination...or find comfort and connection.

Bunjil Place is home to world-class facilities all under one roof. This unique space houses an art gallery, performing and visual arts facilities, meeting and function rooms, an award-winning public library, an outdoor plaza and big screen, all in one place!

Bunjil Place has established itself as the major arts precinct in the region, welcoming more than 1 million visitors annually.

Bunjil Place brings opportunities for residents to participate in arts, culture and community life close to home.

Bunjil Place is situated in Narre Warren, in the Casey region, one of the fastest growing regions in Melbourne and Victoria.

ACKNOWLEDGMENT

We proudly acknowledge the Traditional Owners, Casey's Aboriginal communities and their rich culture and pay respect to their Elders past, present and future. We acknowledge Aboriginal people as Australia's First Peoples and as the Traditional Owners and Custodians of the land on which we work and live.

PARTNERSHIP OPPORTUNITIES

If you would like to.....	You might want to become our..	Available
Grow Casey's creative capability, develop future facing ideas and enable and strengthen the wider community through positive collaborative arts experiences.	Major Artistic Precinct Partner	✓
Support arts-based programming and activations that promote local tourism through food and drinks by bringing friends and family together in a relaxed and fun environment.	Hospitality Partner	✓
Support the creation of learning experiences which foster students' ability to connect academic content to a real-world context.	Education Partners	✓
Become the Exclusive Car Partner for Bunjil Place. Ignite the creative spark of our community and support a range of programs at the Bunjil Place precinct.	Car Partner	✓
Provide quality and accessible accommodation for visitors and performers to Bunjil Place.	Accommodation Partners	✓
Build on a shared commitment to engage children and families in Arts and Culture.	Family Partners	✓
Be active in fostering a sense of community connectedness and awareness of the important services within the entire Bunjil Place precinct.	Precinct Supporters	✓
Sponsor a singular arts-based program that falls in line with your organisations values set and target audience.	2024 Key Event Sponsorship	✓
Support an annual or multi-year arts program and assist in developing and nurturing our future artists, here in Casey.	2024 Program Partners	✓



MAJOR ARTISTIC PRECINCT PARTNER

ONE AVAILABLE

Invest in Casey creative capability, assist in growing our local artists and enrich the community through supporting arts experiences at Bunjil Place.

MAJOR ARTISTIC PRECINCT PARTNER BENEFITS:

- › Exclusive partnership opportunity
- › Major Artistic Precinct Partner acknowledgment (as negotiated) across key Bunjil Place presents programming via following marketing assets:
 - Instagram 9,677+ followers
 - Facebook 24,514+ followers
 - More than 250,000 (ave) unique page views per month to Bunjil Place website
 - More than 54,000 (ave) unique website visitors per month
 - 30,000 EDM subscribers
 - Representation on our customer facing promotional screens within the facility
 - Onsite activations as negotiated
 - Onsite signage as negotiated
- › Partner rates for hire and/or function services of any of the Bunjil Place Facilities including Partner rates for catering (all areas licensed):
 - Balcony Bar up to 50ppl
 - Function Centre up to 400ppl
 - Studio up to 200ppl
 - Theatre Bar up to 500ppl
- › Tailored VIP event experiences including:
 - Meet the Artist
 - Curator Talks/Guides
 - Meet & Greet for experiences for several guests (as negotiated) for select Bunjil Place presents events
 - Exclusive pre-show cocktail experience for up to 40ppl, drinks and canapes and VIP tickets to Bunjil Place presents show or exhibition
 - Speaking opportunities at a range of events across the year
 - VIP seating in theatre when attending Bunjil Place shows
- › First opportunity as presenting partner for major events across the precinct

HOSPITALITY PARTNER

ONE AVAILABLE

Support arts-based programs and activations that promote local tourism through food and beverage experiences with friends and family.

HOSPITALITY PARTNER BENEFITS:

- › Bunjil Place Balcony Bar naming rights
- › Opportunity to provide branded glassware as negotiated
- › Exclusive stocking of products in your category
- › Activation of your brand at special events (such as a beer garden at Bunjil Place events)
- › Access to full benefits pack
 - Facilities Pack
 - Marketing Pack
 - Priority invites to events and activations
 - Partnership webpage content
 - Early access to ticketing and events
- › Cash or In-kind
- › Hospitality Partner acknowledgment across key Bunjil Place marketing assets as negotiated:
 - Instagram 8,800 followers
 - Facebook 23,000 followers
 - Avg 75,000 unique visits per month to the website in 2022
 - 30,000 EDM subscribers
 - Representation on our customer facing promotional screens within the facility
 - Onsite activations as negotiated
 - Onsite signage as negotiated
- › Partner rates for hire and/or function services of any of the Bunjil Place Facilities including Partner rates for catering (all areas licensed):
 - Balcony Bar up to 50ppl
 - Function Centre up to 400ppl
 - Studio up to 200ppl
 - Theatre Bar up to 500ppl
- › Tailored VIP event experiences including:
 - Meet the Artist
 - Exclusive pre-show cocktail experience for up to 40ppl – drinks and canapes and VIP tickets to a Bunjil Place presents show or exhibition
 - VIP seating in theatre when attending Bunjil Place shows
- › First opportunity as Hospitality Partner for major events across the precinct
- › Opportunity to reach and engage public through a series of 'tasting' experiences at Bunjil Place

EDUCATION PARTNERS

Opportunity to partner on various Education Programs at Bunjil Place throughout the year:

- › Emergent VCE Graduate Showcase
- › Bunjil Place Exhibitions run throughout the year
- › Bunjil Place Theatre Shows throughout the year
- › Bunjil Place Education Programs throughout the year
- › Bunjil Place Arts Industry Careers Day

EDUCATION PARTNER BENEFITS:

- › Annual Education Program presence (2024 program)
- › BP Quarterly Education EDM presence (one per term)
- › Bunjil Place Education webpage presence
- › Marketing promotions via BP assets, relevant to supported program(s) and as negotiated
 - Instagram 9,677+ followers
 - Facebook 24,514+ followers
 - More than 250,000 (ave) unique page views per month to Bunjil Place website
 - More than 54,000 (ave) unique website visitors per month
 - 30,000 EDM subscribers
 - Logo on our customer facing promotional screens within the facility during relevant program promotions
- › Acknowledgement on Bunjil Place Partners website as Education Partner via logo
- › Possibility for work placement project opportunities
- › Presence at supported program (s) as negotiated
- › 6 complimentary tickets to Bunjil Place presents shows
- › Academic teaching and research opportunities (teacher and/or artist professional workshops at Bunjil Place)
- › Opportunity to become a member of Bunjil Place Education Reference Group



CAR PARTNER

ONE AVAILABLE

Become the Exclusive Car Partner for Bunjil Place.

Ignite the creative spark of our community and support a range of programs at the Bunjil Place precinct.

CAR PARTNER BENEFITS:

- › Acknowledgement via Bunjil Place assets as negotiated
 - Instagram 9,677+ followers
 - Facebook 24,514+ followers
 - More than 250,000 (ave) unique page views per month to Bunjil Place website
 - More than 54,000 (ave) unique website visitors per month
 - 30,000 EDM subscribers
- › Complimentary VIP tickets to select Bunjil Place shows
- › Opportunity for precinct activations as negotiated
- › Access to Car Partner Function Room rates
- › Exclusive pre-show cocktail experience for 20ppl, drinks and canapés and VIP tickets to a Bunjil Place presents show or exhibition



ACCOMMODATION PARTNERS



TWO AVAILABLE

From international comedians to interstate theatre productions, Bunjil Place is inviting the most exciting artists to present in Narre Warren.

By partnering with Bunjil Place, our accommodation providers will be working with our arts team to ensure our artists are getting the best possible experiences during their stay. As we grow our cultural tourism footprint our audiences continue to expand across Melbourne and Victoria, and we want to recommend the best places for them to stay!

ACCOMMODATION PARTNER BENEFITS:

- > Preferred supplier
- > Referral link via Bunjil Place website – Discount for Bunjil Place referrals
- > Partnership webpage content
- > Acknowledgement via BP assets as negotiated
 - Instagram 9,677+ followers
 - Facebook 24,514+ followers
 - More than 250,000 (ave) unique page views per month to Bunjil Place website
 - More than 54,000 (ave) unique website visitors per month
 - 30,000 EDM subscribers
- > Access to Accommodation Partner Facilities Rates
- > 12 complimentary VIP tickets to a Bunjil Place presents show

FAMILY PARTNERS

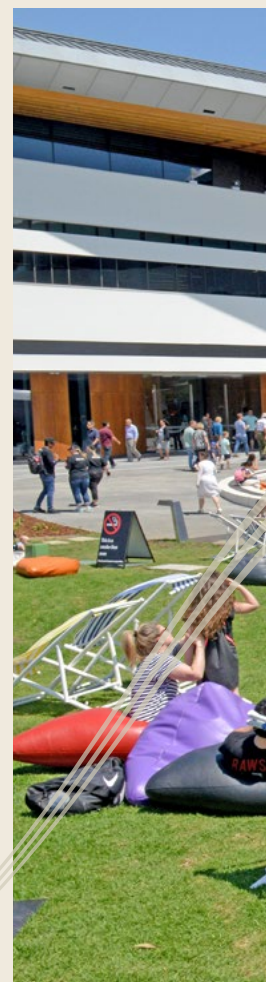
FOUR AVAILABLE

Support a range of family programming at Bunjil Place.

Your partnership will build strong linkages to the arts because you believe that arts contribute to positive and lasting connections for families and children. Your organisation will be connected to a range of programming across the year including School Holiday Program, Christmas in the Plaza and Friday Night Flicks as well as an annual program of family-centred theatre programs.

FAMILY PARTNER BENEFITS:

- > Acknowledgement via Bunjil Place assets as negotiated
 - Instagram 9,677+ followers
 - Facebook 24,514+ followers
 - More than 250,000 (ave) unique page views per month to Bunjil Place website
 - More than 54,000 (ave) unique website visitors per month
 - 30,000 EDM subscribers
- > Access to Family Partner Facilities Rates
- > 8 x complimentary VIP tickets to a Bunjil Place presents show



PRECINCT SUPPORTERS

Precinct Partner:

ONE
CASEY

FOUR AVAILABLE

Located in the heart of Narre Warren, Bunjil Place neighbours Casey's key community hubs.

This is a place that our community comes together for connection, health and wellbeing, leisure and community services.

Your organisation will be connected to a range of programming that will elevate the visitor experiences across the precinct and bring together opportunities to add value to the visitor through our shared opportunities.

PRECINCT SUPPORTER BENEFITS:

- > 4 internal screen activations per year for 2 weeks
- > Logo on partners webpage Bunjil Place website
- > Access to participating in Plaza activations to be negotiated
- > 4 x complimentary VIP tickets to a Bunjil Place presents show



2024 KEY EVENT SPONSORSHIP

SUMMER STAGE

In 2024 Bunjil Place will unveil 'Summer Stage', a six-week mini festival taking over the Plaza throughout January and February. The Plaza space will be temporary set up with a stage, shipping containers, theming and décor and will be equipped with food and beverage facilities. The Summer Stage precinct promises an abundance of entertainment, from school holiday programming, movie nights, afterschool and wellbeing workshops, comedy, live music, performances and more.





WINTER ARTS FESTIVAL

Bunjil Place Plaza will present 'Deep Thought' by Hybycozo, as part of the City of Casey 2024 Winter Arts Festival. These larger-than-life geometric sculptures encapsulate the allure of mathematics, science, and nature, captivating audiences with intricate patterns and textures. The sculptures embody the essence of geometric beauty, elegantly harmonizing sculpture, light, and shadow for an immersive experience. Comprising five pieces, including a unique fully immersive internal space, this installation will be in the plaza for 28 days over June and July.

2024 PROGRAM PARTNERS

Bunjil Place has several exciting programs that provide a platform for our community to be inspired, entertained or offer mentoring, networking and professional development opportunities for our local Arts individuals and groups.



DAY TIME MUSIC THEATRE

SOLD

Lifestyle
COMMUNITIES

Day Time Music Theatre is one of the most popular programs at Bunjil Place.

10 theatre performances run across the year featuring amazing performances by some of Australia's favourite entertainers. The theatre performances are followed by an optional two-course lunch in the Bunjil Place Function Room.



NIGHT MODE

Four times a year, the public are invited to gather their friends and spend an evening exploring Bunjil Place after hours.

The entire precinct comes alive with hands-on making workshops, moving performances, thought-provoking talks and enriching activations. Delicious drinks, light bites and good music add to the relaxed and fun atmosphere of this adults-only art social.

Night MODE is a free event, each edition centres on a theme informed by the Bunjil Place Exhibition or Plaza program. The program is for audiences aged 16+



ART BITES

Enjoy art talks for the curious and creative during the cooler months at Bunjil Place.

Developed in response to our exhibition and screen program, each month Art Bites will feature a guest speaker exploring creative topics and ideas. Sample delectable treats, tasty drinks and meet like-minded folks at this relaxed talks series.

Art Bites is a free talks series held monthly from April – August. Arts engaged audiences aged 18+ from across the local region and further afield attend this program.

GET IN TOUCH

If you want to know more about Bunjil Place partnerships or sponsorships, we'd love to hear from you.

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